

Based in London  
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# Jack Campbell-Smith

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I'm a highly motivated and diligent JavaScript developer, with a focus on Front End. I'm passionate about finding the right solution to the problem and focused on continually learning and developing my existing skills and expertise to enable this. I'm a team player, work well under pressure and enjoy projects that challenge me.

## Work Experience

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<b>Frontend Developer</b> London, UK	<b>Sapp</b> SaaS learning platform	<b>January 2023 – Present</b>
<ul style="list-style-type: none"><li>● <b>Developed</b> features and tests across the stack using React, TypeScript, Express.js, SQL, Cypress, and Mocha, ensuring comprehensive coverage and high-quality deliverables.</li><li>● <b>Resolved</b> flakiness in frontend Cypress and backend Mocha tests, leading to decreased merge times and reduced CircleCI build time and costs.</li><li>● <b>Converted</b> legacy code to modern patterns, such as JavaScript to TypeScript, class components to functional components, direct database queries to React-Query, and REST API routes, enhancing maintainability and performance.</li><li>● <b>Created</b> personalised themes for potential new customers, contributing to a significant increase in company Annual Recurring Revenue.</li><li>● <b>Volunteered</b> for larger tasks to broaden knowledge of the product and technologies/languages, to continually challenge myself.</li><li>● <b>Investigated</b> and implemented a third-party AI-powered chatbot into the platform, allowing key stakeholders in the business to assess its value.</li><li>● <b>Assisted</b> junior team members, providing guidance and support to foster their development and ensure greater team productivity.</li></ul>		
<b>Junior Frontend Engineer</b> London, UK	<b>H1 Connect (formerly Faculty Opinions)</b> A global research platform	<b>2021-2023</b>
<ul style="list-style-type: none"><li>● <b>Collaborated</b> with Product, Backend, QA, and Design teams to deliver new features using Next.js, ensuring seamless integration and timely releases.</li><li>● <b>Developed</b> AWS Lambda functions and layers for email microservice integration with Mailchimp, enabling the marketing team to track campaign impact, resulting in increased click-through rates.</li><li>● <b>Assumed responsibility</b> for feature delivery during senior team members' absences, maintaining project momentum and meeting KPIs and milestones.</li><li>● <b>Presented</b> progress updates to the wider team and company, effectively communicating with up to 200 attendees and highlighting key achievements and next steps.</li></ul>		
<b>Freelance Web Developer</b> London, UK	<b>Collab</b> Media agency	<b>2021-2023</b>
<ul style="list-style-type: none"><li>● <b>Built</b> and delivered a custom business website using Next.js and Tailwind, aligning with designs and wireframes to meet client specifications at <a href="https://eposability.com">eposability.com</a></li><li>● <b>Integrated</b> Sanity headless CMS, enabling employees to manage website content efficiently and independently.</li><li>● <b>Created</b> a new customer form with Nodemailer, facilitating email communication of customer details and requirements to the company.</li><li>● <b>Consulted</b> on best practices and approaches for responsive design and implementation, ensuring optimal user experience across devices.</li></ul>		

## Technologies and Skills

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- **Technology:** Javascript, HTML 5, CSS, Tailwind, React, Next.js, SQL, Git, Jest, Cypress, Mocha, Accessibility, Node.js, Express, Responsive/Mobile first development, Storybook, Docker, AWS Lambda, Python, Firebase
- **Soft Skills:** Problem Solving, Relationship building, Keen learner, Team Work, Communication, Organisation, Presenting, People Management

## Other Professional Experience

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- **Senior Media Producer**, Macmillan Education **2017- 2021**
  - Hired and led an international team, fostering collaboration and ensuring effective project execution across diverse locations.
  - Authored and introduced Python scripts to streamline processes and enhance operational efficiency.
  - Guided the development of a digital asset management and rights & permissions platform, improving asset organization and compliance.
  - Visited international suppliers to deliver training sessions, enhancing their understanding and use of our systems and tools.
- **Multimedia Producer**, Oxford University Press **2014 – 2017**
- **Video Journalist**, Oxford Brookes University **2013 – 2014**
- **Freelance**, Tall Tales Media **2011 – 2013**

## Education and Certifications

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- **Media Production**, University of Winchester, BA (Hons) 2:1 degree **2008–2011**

## Interests

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- Reading, Video games, Films, Sports, Coffee